NEW YORK STATE WOMEN, INC.



Building Women Professionally

Personally, & Politically.

12th Annual Conference



June 11 - 13, 2021 Quality Inn, Waterloo, NY

www.nyswomeninc.org

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Conference (on-site) Standing Rules

Standing Rules for Conference

- 1. All members shall keep registration badges in evidence throughout business and workshop sessions.
- 2. All items of new business, including motions, must be in writing and submitted to the Recording Secretary prior to the start of the business session.
- 3. All speakers shall state their name and the name of the Chapter to which they belong.
- 4. When speaking to a motion, each speaker will declare if speaking in the affirmative or the negative and will be limited to two minutes.
- 5. A speaker cannot speak twice to the same motion until everyone else wishing to speak has done so.
- 6. The privilege of the floor may be given to a guest by majority vote.
- 7. All guests granted permission to attend the meetings should sit in seats assigned by the Conference Committee.
- 8. Debate on each subject will be limited to ten (10) minutes inclusive of points of information, etc.
- 9. There shall be a timekeeper for each business session.
- 10. Ballots resulting from all elections at the conference shall be destroyed at the close of the conference.
- 11. The minutes of this conference shall be approved by the Immediate Past State President and the Parliamentarian.
- 12. The current edition of *Robert's Rules of Order, Newly Revised* shall be the parliamentary authority for the conduct of business.
- 13. Reports not included in the Program Book will be placed on a separate table in the rear of the meeting room for attendees to pick up. Pages will not be asked to distribute late reports.
- 14. The President is empowered to make changes in the Business Agenda and Conference Schedule to expedite the business of the Federation.
- 15. All reports of the State Conference that require a vote by the voting body must be distributed to the body before the First Business Session.
- 16. Anyone making an oral addition to a written report will be limited to three (3) minutes.
- 17. All personal communication devices such as, but not limited to, cell phones and pagers must be put on silent mode during business sessions, hearings and workshops, as well as other appropriate times such as guest speaker presentations. A \$5.00 penalty will be assessed for each violation; said penalty will be donated to NIKE.

Registration Report

	Report	Report	Report	Report
Time and Date Reported				
State Officers				
Immediate Past State President				
Parliamentarian				
Regional Directors				
Assistant Regional Directors				
Standing Committee Chairs				
Standing Committee Vice Chairs				
Special/Sub Committee Chairs				
Past State Presidents				
Members				
Guests				
TOTAL				

THE COLLECT

Keep us, Oh God, from pettiness; Let us be large in thought, in word, in deed.

Let us be done with faultfinding and leave off self-seeking.

May we put away all pretense and meet each other face to face,

Without self-pity and without prejudice.

May we never be hasty in judgment and always generous.

Let us take time for all things.

Make us to grow calm, serene, gentle.

Teach us to put into action our better impulses,
Straightforward and unafraid.

Grant that we may realize It is the little things that create differences,
That in the big things of life, we are at one.

And may we strive to touch and to know the great, common, human heart of us all,

And oh Lord God, let us forget not to be kind.

Schedule Of Events

F	RI	ח	Δ	Y

3:00pm - 6:30pm	Free time, Shopping, Hall of Fame Tour	Dinner on your own
4:00pm - 6:00pm	Registration	Outside Chancellor Room
6:00pm - 6:30pm	EC	Cabernet Room
6:35pm - 7:00pm	Pre-Conference Board Meeting	Cabernet Room
7:00pm - 8:00pm	1st Business Session	Cabernet Room, Candidate Speeches
8:00pm - 11:00pm	Free time, live music	
	<u>SATURDAY</u>	
7:30am - 8:30am	Breakfast	Killians's Restaurant
8:00am - 10:00am	Registration	Outside Chancellor Room
		All meetings in Cabernet Room
		All meals in Chancellor Room
8:10am - 9:00am	Team Building Workshop	Open to all registrants, Specifically RD/ARD/Local Pres/Treas
9:10am - 10:00am	Balancing Your Mental Health Workshop	Ala Ladd, HelpGettingHealthy.com
10:10am - 11:00am	Advocacy Workshop	Susan Bellor, Advocacy Chair
11:10am - 12:15pm	2nd Business Session	Voting Items
12:20pm - 12:30pm	Elections	
12:30pm - 2:00pm	Lunch	Celebrate NYSW,Inc. Presidents.
2:15pm - 3:00pm	Memorial Service	Chancellor Room, Carolyn & Theresa Fazzolari
3:10pm - 4:00pm	3rd Business Session	Election Results
		If there isn't a need for 4th business session,
4:10pm - 5:00pm	Post-Conference Board Meeting	the post-conference board will be Saturday
6:30pm -	Installation Dinner	
	SUNDAY	
7:30am - 8:30am	Breakfast	On your own, hotel's COVID bag breakfast
9:00am - 10:00am	4th Business Session	If needed
10:10am - 11:00am	Post-Conference Board Meeting	If not held not held on Saturday
	U	•

Any changes to the Schedule will be announced at the start of the First Business Session



2021 CONFERENCE BUSINESS MEETING AGENDA

Friday, June 11, 2021: 7:00pm

Call to Order Jacquie Shellman, President

Collect/Pledge of Allegiance Shirley Felder, President-Elect

Moment of Silence Jacquie Shellman

First Registration Report Patti Pollock, Chair

Declaration of Quorum Jacquie Shellman

Conference Book with schedule and agenda

Jacquie Shellman

Adoption of On-site Standing Conference Rules Margherita Clemento,

Parliamentarian

Welcome and Introductions

Jacquie Shellman

Greetings from Conference Center & Hotel

Introduction of First Timers Jacquie Shellman

Actions of the Executive Committee Mary Stelley, Secretary

Ratification of Regional Elections Shirley Felder

Report of Nominating Committee/Slate of Officers

Sue Magar, Chair

Candidates Speeches Sue Mager

Recess/Announcements Jacquie Shellman

Saturday, June 12, 2021: 11:10 am

Call to Order Jacquie Shellman

Second Registration Report Patti Pollock

Declaration of Quorum Jacquie Shellman

Addendum to Reports of Officers

Secretary's Report Mary Stelley
Treasurer's Report Patti Pollock

Vice President's Report Janet Carey

President-Elect's Report Shirley Felder

President's Report Jacquie Shellman

Addendum to Board of Directors Reports

Immediate Past State President Robin Bridson

Advocacy Susan Bellor, Chair

Bylaws Sue Mager, Chair

Communications Linda Przepasniak, Chair

Finance – 2021-2022 Budget Vote Ruthann Rocque, Chair

Membership Renee Cerullo, Chair

Personal & Professional Development Robin Allen, Chair

Region Directors Regions 2,3,5,6,7,8

Addendum to Special Committee Reports

Women's Day at the Fair

Strategic Plan – Vote

Patti Pollock, Chair

Manual of Instructions

Neale Steiniger, Chair

Other Reports

Career Development Opportunities Linda Przepasniak, President

Grace LeGendre Endowment Fund Neale Steiniger, President

<u>Credentials and Voting Procedures</u>
Neale Steiniger

Recess/Announcements Jacquie Shellman

Saturday, June 12,2021, 3:10 pm

Continuation of Reports (if required)

Election Results Neale Steiniger

Unfinished Business

New Business

Election of 2021-2022 Nominating Committee

Fall Board Zoom October 2, 2021

Winter Board February 5, 2022

Annual Conference June 11, 2022

Adjournment/Announcements

Sunday, June 13, 2021; 9:00 am

Any business that has not yet been completed will take place at this session.

Post-Conference Board Meeting if not held on Saturday, June 12







Region VII

Congratulates our 2021-2022 President,

Jacquie Shellman

- Lake to Lake Women
 - Professional Women of the Finger Lakes
 - Southern Finger Lakes Women
 - Steuben County Women
 - Yates County Women

Leadership and Clear Visions, Always Looking Forward!

Patti Pollock For NYSWI TREASURER

"BUZZING AROUND WITH ENERGY,

ENCOURAGEMENT, AND ALWAYS WORKING TO INSPIRE"



Endorsed by Tri-County Chapter, Region VI

Spring Board 2021 Meeting Minutes –

Spring Board Meeting Minutes - Zoom - March 20, 2021

President Jacqueline Shellman welcomed everyone to the 2021 Virtual Spring Board Zoom meeting and announced instructions and procedures for the meeting. President Shellman announced Past State President Debra Carlin as timekeeper, Margherita Clemento as parliamentarian and Neale Steiniger as credentials chair. Secretary Mary Stelley stated there were 18 board members present.

President Shellman declared a quorum, called the meeting to order at 10:03am and announced only board members are eligible to vote. President Shellman advised Kathleen Haddad was moved up as Region VI Director and Ramona Gallagher moved up as Region VIII Director. President Shellman asked for a moment of silence for all those who passed away since the 2020 October board meeting and for Past State President Audrey MacDougall who passed away in January, as well as family members.

President Shellman called on President-Elect Shirley Felder to lead the group in the Collect and Pledge of Allegiance. President Shellman recognized the first timers attending the Zoom meeting (Heather Sodom and Denise Murphy).

Registration Chair Patti Pollock gave the registration report as of 10:09am today and reported there were 33 members in attendance on the Zoom meeting representing 16 chapters.

President Shellman asked Parliamentarian Clemento if the Board members had the standing rules. Clemento stated they were emailed to registrants and online on the website. Hearing no objections, the Standing Rules were adopted.

Motion SB 2021-05 Janet Carey, 2nd Shirley Felder to adopt the agenda with the understanding the President is empowered to make further changes if needed – approved.

President Shellman stated the minutes of the October 3, 2020 board meeting were sent to board members.

As there were no changes to the October 3, 2020 board meeting minutes they were adopted as presented.

Secretary Stelley advised there were no changes to her written report.

Treasurer Patti Pollock presented the treasurer's report as of 2/28/2021. She advised a \$100 donation had been received for NIKE from Suzanne Burst in memory of Past State President Dorothy Mangano. Pollock read the note which accompanied the check. The report was filed for audit.

Vice President Janet Carey, President-Elect Shirley Felder, and President Shellman each stated they did not have addendums to their written reports.

President Shellman thanked Bridson for her support and assistance, as well as Renee Cerullo for her technical support of the website and posting the materials for this meeting.

Reports of Board of Directors

Robin Bridson, Immediate Past President, reminded everyone she is a resource for Zoom meetings, as well as assistance with the website.

Standing Committees

Advocacy – Sue Bellor stated at a future meeting need to have discussion on women in the workplace.

Spring Board Meeting Minutes - Zoom - March 20, 2021 (continued)

Bylaws - nothing to add to her report.

Communications – Chair Linda Przepasniak – no addendum to her report but encouraged members to read the Communicator and review her written report.

Finance – Ruthann Rocque presented the 2021-2022 budget which was printed in the program book and proceeded to review the proposed budget.

Motion SB 2021-06 Rocque moved to send the proposed 2021-2022 budget as presented to the membership at the June 2021 conference meeting – carried.

Membership – Renee Cerullo – Membership certificates are only printed if requested. Active members 356 and she is starting to email the May dues notices.

Personal/Professional Development – Robin Allen – should be able to find candidates using the political section of the Strategic Plan.

REGION DIRECTORS – No addendums to their written reports

Region II - Elaine Croteau

Region III - Karin Patel

Region V- Helen Rico

Region VI - Kathleen Haddad

Region VII – Mary Ellen Morgan – Yates County Women recognized women in business in their chapter and gave them certificates and held a small bridal shower for one of their members.

Region VIII - Ramona Gallagher

Special Committees:

Nike Business – Sue Mager – advised she received a \$100 check from David Raycroft in memory of Past State President Audrey MacDougall, encouraged chapters to make donations to NIKE or income will fall short.

Women's Day at the Fair - Pat Fergerson - no addendum

Status of Women – Elaine Croteau – advised regarding extension deadline for vote on ERA amendment to the constitution. Info will be sent as to who to contact in the Senate.

Strategic Plan – Patti Pollock – read motion for the Strategic Plan. Pollock thanked Past State President Carlin for appointing the committee. It was stated it was a good plan and a comment was made suggesting diversity be a standing committee. NOTE: For all comments from members please refer to the Zoom audio recording of the Spring Board meeting on the NYSWI website.

Motion SB 2021-07 Finance Chair Rocque recommended the proposed 2021-2024 Strategic Plan be presented to the membership at the June 2021 conference (per Parliamentarian Clemento).

Manual of Instructions – Neale Steiniger – read the proposed changes to the Manual of Instructions.

Motion SB 2021-08 Elaine Croteau moved that proposed amendments to MOI Sections 1.03 President, 1.07 Secretary and 1.09 Immediate Past State President to change the approval process of Annual Conference minutes – approved.

Motion SB 2021-08 Elaine Croteau moved that proposed amendments to MOI Sections 1.03 President, 1.07 Secretary and 1.09 Immediate Past State President to change the approval process of Annual Conference minutes – approved.

Spring Board Meeting Minutes - Zoom - March 20, 2021 (continued)

Nominating Report – Sue Mager

Read the slate of officers as written in her report. Bios and photos will be sent to Joyce and Katharine for the NIKE.

CDO – **Linda Przepasniak** – advised regarding two upcoming Zoom meetings and info about fundraising events after this meeting adjourned.

NY Grace LeGendre Endowment Fund, Inc. – Elsie Dedrick – nothing to add but will present info about fundraising after this meeting adjourned.

Unfinished Business

There was no unfinished business. Sue Mager inquired about the EC actions. Secretary Stelley stated they were listed in her written report.

New Business

There were no new items of business presented.

Announcements - Save the Date

1. June 11-13, 2021 – Annual conference, Waterloo, NY – President Shellman spoke briefly about the conference meeting and advised cannot be any vendors due to COVID.

There being no further business to come before the Board of Directors the 2021 Spring Board meeting was adjourned at 11:10am.

Prepared by:
Mary Stelley
Recording Secretary

Date Approved:

Reviewed by: Jacquie Shellman, 2020-2021 President Margherita Clemento, 2020-2021 Parliamentarian

Attachments:

Reports

PRESIDENT

Jacquie Shellman, President

Goals

- Provide Clear Vision, Clear Leadership
- by effectively leading this organization and encouraging members to step up in their local, region and state to take a leadership role.
- Promote the updated mission/vision of our organization.
- Retain and increase membership. Share our secret.
- Attend as many local chapter and region meetings as possible. Listen and provide opportunities for growing and nurturing members' passion to succeed. Be there when locals and regions need help.
- Take my message to as many local chapters and regions as possible through the President's message in the monthly Communicator and quarterly NIKE.
- Contribute interesting and informative articles to both the monthly Communicator and quarterly NIKE.
- Hold efficient monthly Executive Committee meetings.
- Preside over 2 virtual board meetings with productive outcomes.
- Preside over first on-site Annual conference since 2019.
- Continue my board assignment to CDO and GLF and attend to maintain liaison with NYSWI.
- Have a successful first year as President and be nominated to run for a second term.

Actions Taken on Goals

- Clear Vision, Clear Leadership did produce tangible results. As I mentioned in Spring report Susan Bellor stepped up to chair Advocacy; Karin Pantel stepped up to direct Region 3 and Robin Allen stepped up temporarily to direct Region 6.
- Reminded members they are all responsible for retaining and increasing local chapter membership.
 Everyone is the membership chair in their local. However, we did not manage to retain and increase membership. As of this writing we have 331 members vs 459 one year ago.
- Attended several local chapter meetings, including installing chapter officers. Encouraged local chapter having trouble to ask the members their "WHY" for joining, then plan to fulfill their why.
- Submitted 12 President messages to the Communicator and 4 President messages to the quarterly NIKE.
- As I said in Spring report, of course EC meetings held once per month, sometime twice. To make
 them as efficient as possible sent as much information to EC prior to meeting so the information could
 be reviewed prior.
- Presided over 2 successful board meetings with productive outcomes, i.e. approve changes to the MOI and approve to move proposed Strategic Plan and 2021-2022 budget to the membership meeting in June.
- COVID-19 pandemic did not take us down. We are still alive and kicking. Local Presidents will be honored at the Saturday luncheon at Conference thanking them for continuing to connect with their locals.
- Continued board assignment with CDO and GLF.
- Running for a second term.

VICE PRESIDENT

Janet Carey

Goals

- Serve and contribute to the EC.
- Serve on or be a liaison to any committees as requested by the President.
- Serve in such capacities as assigned by the President.
- Reach out to liaison with local chapter presidents.in regions 3,5 and 6 as requested by our President

Actions Taken on Goals

- Attended Fall and Spring Board Meetings
- Attended and served on monthly EC Meetings
- Served actively on the Strategic Planning Committee attending monthly meetings
- Served actively on the Meetings Committee
- Served as the Conference Coordinator for our president
- Was appointed to the GLEF Board attending meetings and serving on the Fundraising and Nominating Committees.
- Served as an officer in my local chapter
- Attended Region 3 and 6 meetings (virtually)
- Attended CNY Chapter in-person monthly meeting
- Attended Tri-County Chapter in-person meeting
- Sent welcoming postcards to our new members and reported our membership data at monthly EC Meetings

SECRETARY

Mary Stelley

Goals

- Attend meetings of EC, board and state conference
- Prepare meeting minutes of EC, Board and Conference
- Assist treasurer when needed
- Assist with audit of 2019-2020 treasurer's records
- Send approved minutes to Renee Cerullo for posting on website

Actions Taken on Goals

- Attended EC meetings 4/13/21, 5/4/21 and 6/2/21
- Transcribed minutes of April-May 2021 EC meetings and 2021 Spring Board meeting
- Assisted treasurer as needed
- Assisted Finance Committee Chair as needed with finalizing audit report of 2019-2020 treasurer's records
- Attended 5/8/2021 Zoom annual meeting of the NY Grace LeGendre Endowment Fund, Inc. as a committee member
- Assisted Steuben County Women Chapter with certificate of insurance
- Sent approved minutes to Renee Cerullo for posting on website
- EC Actions since 2021 Spring Board
- Approved EC minutes of 3/2/2021, 4/13/2021 and 5/4/2021
- Reviewed 2021 Spring Board meeting minutes
- Email approval 3/31/2021 to update the online membership application at a cost of \$500.00
- Reviewed monthly treasurer's reports

TREASURER'S REPORT

Patti Pollock

I started my tenure as treasurer in July 2020 and gathered all the information necessary for the 2019-2020 audit to be performed. The audit was completed by the Finance committee.

I have maintained digital records for easy transfer to finance committee for annual audits to be done.

I emailed all the chapter treasurers at the onset of my tenure and introduced myself and supplied them with my contact information offering always an open door.

I have been in contact with local chapter treasurers offering assistance where needed.

I have attended all EC meetings.

TREASURER'S REPORT BALANCE SHEET

7:37 PM **05/31/21** Accrual Basis NYS Women Inc Balance Sheet As of May 31, 2021

	May 31, 21
ASSETS	
Current Assets	
Checking/Savings 10100 M&T Bank	13,134.81
10110 M&T Bank 10110 Checking/Operating	5,893.74
10120 PayPal	66.94
10200 Unrestricted Savings	66,119.95
10300 Restricted Savings	10,133.67
Total Checking/Savings	95,349.11
Other Current Assets	
14000 Prepaid Expenses	500.00
Total Other Current Assets	500.00
Total Current Assets	95,849.11
TOTAL ASSETS	95,849.11
LIABILITIES & EQUITY Liabilities	
Long Term Liabilities	7 000 00
20400 Personal/Professional Dev 20420 Interest	7,388.00 649.07
20430 Program	1,065.00
20450 Athena Military(WOY/WOD)	100.00
20460 Youth Leadership	1,180.00
Total Long Term Liabilities	10,382.07
Total Liabilities	10,382.07
Equity	
30000 Fund Balance	44,143.63
Retained Earnings	39,061.11
Net Income	2,262.30
Total Equity	85,467.04
TOTAL LIABILITIES & EQUITY	95,849.11

7:37 PM **05/31/21** Accrual Basis

NYS Women Inc Profit & Loss

July 2020 through June 2021

	Jul '20 - Jun 21
Ordinary Income/Expense	
Income 40000 Dues	
40020 Dues-State	10,550.00
40030 Dues - Local	-251.00
40040 Dues-MAL	0.00
Total 40000 Dues	10,299.00
40300 State Conference	
40320 Registration	1,825.00
40345 Saturday Breakfast	240.00 720.00
40350 Saturday Lunch 40355 Saturday Dinner	1,440.00
40360 Sunday Breakfast	105.00
Total 40300 State Conference	4,330.00
41000 NIKE Income	
41200 Nike - Bronze Boosters	45.00
41210 Nike - Silver Supporters	25.00
41220 NIKE - Golden Givers	150.00
41230 Nike - Platinum Patrons 41400 NIKE Ads	575.00 525.00
41400 NIKE Ads 41800 NIKE - Cell Phone Fine	5.00
41000 NIKE - Cell Filolie Fille	3.00
Total 41000 NIKE Income	1,325.00
44000 Interest Income	31.43
45000 Miscellaneous Income 45300 Presidents Purse	10.00
Total 45000 Miscellaneous Income	10.00
Total Income	15,995.43
Gross Profit	15,995.43
Expense	
50100 Auditor	200.00
50300 Insurance Expense 50310 Treasurers Bond	100.00
50310 Treasurers Bond 50320 Chapter Ins Reimbursem	100.00 -1,284.00
50300 Insurance Expense - Other	1,193.50
Total 50300 Insurance Expense	9.50

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7:37 PM **05/31/21** Accrual Basis

NYS Women Inc Profit & Loss v 2020 through June 202

July 2020 through June 2021

Jul '20 - Jun 21

50900 Other Expenses
50910 PayPal Fees 120.71

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50900 Other Expenses	
50910 PayPal Fees	120.71
50911 M&T Bank Fees	19.61
Total 50900 Other Expenses	140.32
51200 Supplies	73.72
60100 Region Directors	600.00
60500 Past State President	100.00
60900 President	400.00
61200 Other Officers	800.00
61300 Parliamentarian	200.00
61600 Standing Chairs	500.00
61700 Treasurer expenses	141.76
70200 Promotion/Marketing	100.00
70400 Web Site	2,292.25
80600 NIKE Publication	8,175.58
Total Expense	13,733.13
Net Ordinary Income	2,262.30
Net Income	2,262.30

IMMEDIATE PAST STATE PRESIDENT

Robin Bridson, IPSP

Goals:

- Attend as many meetings as possible for local, region, and state
- Support the EC and committees
- Support the membership with technology, workshops, and brainstorming
- Promote activities and events through Facebook
- Keep smiling!

Action on Goals:

- Attended many local and region meetings. Most were via Zoom but once fully vaccinated, I ventured out.
- Attended EC meetings at the invitation of the president when I was available.
- Participated on the Strategic Planning Committee.
- Assisted members with technology questions.
- Conducted a workshop for the BNC Chapter in September, 2020
 - o "People! We need to talk: Effective Communications 101
- Conducted Zoom workshops offered to all members and guests
 - "Is Zoom Fatigue Stressing You Out?" (May, 2021)
- Conducted and helped facilitate Zoom workshops for Chapter Officers and interested parties
 - o "Treasurer Best Practices" (July, 2020)
 - o "President Best Practices" (July 2020)
 - o "Zoom, Website and Facebook Help" (August, 2020)
 - o "Taking Advantage of the NYSW Website (Coming June 22, 2021)
- Added items to the Facebook page.
- Served on the CDO and GLEF Boards
- Kept smiling!

REGION 2

Elaine Croteau, RD Theresa Fazzolari, ARD

Goals Elect 2021-2022 Officers

- Donate monies to NIKE
- Take Action on ERA

Actions Taken on Goals

- Held election for 2021-2022 Officers
- Motion carried to donate to NIKE. A check has been sent.
- Working on action points

REGION 3

Karin Pantel, RD

Membership

Total Number of Results: 39

Chapter Name	Region	New Members	Renewing Members	Totals as of 4/30/2021	Totals as of 4/30/2022	% Growth
Town and Country	3	0	1	1	*1	0.00%
Professional Women Sullivan County	3	0	14	14	14	0.00%
Westchester	3	0	10	10	10	0.00%
Capital Region	3	0	14	14	14	0.00%

^{*}Due to ongoing decline in membership possibility of considering dissolving chapter with full consideration for discussion with remaining chapter member and Board.

Chapter Reports

Professional Women Sullivan County

Despite lower member participation at our monthly virtual meetings we have continued to gain satisfaction from our meaningful and inspiring speakers each month.

- 1. In January, Candace Ozolins, representing *Safe Harbours* and presently working through a grant in Sullivan County, spoke to us updating our knowledge of Human Trafficking and its existence "even in our own rural backyard" as well as its enhanced threat during current "virtual learning" in our schools.
 - Following Candice's presentation, the group shared thoughts on possibly becoming involved in spearheading a county-wide outreach program in our schools focused on information dissemination for students and parents to raise awareness and protect against human trafficking (especially through electronic media).
 - Connections were made with a guidance director in one of our local schools and Candice and plans
 to create for a program outreach to educate and grow awareness for both staffs, parents, and
 students is on the agenda for the Fall 2021 school year. We at PWSC will keep appraised of
 progress in this outreach effort.
- 2. PWSC collected \$500+ in pledges for our annual WSUL Radio Heart-a-Thon to benefit the purchase of updated cardiac equipment for our local hospital. We also did an interview on the radio (WSUL) focused on the highlights of PWSC (and NYSW).
- 3. We celebrated New York Women in March, each member choosing a woman of distinction and sharing background on their choices at our virtual membership meeting. Great interaction and learning!

Capital District spoke with Arlene Herzog

- Nothing of major consequence to report due to Covid, but the chapter held an activity similar to PWSC's Women in New York program, but concentrated on sharing favorite books-well received by membership.
- 2. Beginning this week meetings will be face-to-face once more and expectations for more membership involvement is the hope.
- 3. Arlene agrees to continue to be our Region 3 Treasurer. None of Region 3's monies have been used in over a year.

Westchester President Barbara Zeigler

- 1. No official meetings held this year except for occasional lunches (3-4 people) Will be planning a meeting for June
- 2. Giving their yearly scholarship to a local high school student of \$1000
- 3. Working on their women in history contest- plaques and 3 \$50 awards
- 4. Continue with donating pajamas to the local pajama program

Town and Country Treasurer Tammy Osborn

No phone listed-sent Tammy an email-so far no response-she is the only paid member according to records I
reviewed.

We have a Region 3 Meeting (overview of Conference) scheduled for June 8 via Zoom and will prepare any concerns to share at the Annual Conference.

REGION V

Helen Rico, RD

Committee Members Pat Fanning, ARD, Denise Walker, Treasurer, Maureen Fogarty, Secretary

Goals

- To disseminate information from NYS Women Inc
- To assist Chapter Presidents by keeping them informed
- To be a resource for all Region V members as needed

Actions Taken on Goals

Below is a summary on each of Region V's chapters. Please note each chapter is alive and well.

Central New York Chapter President - Pat Fergerson

CNY has been doing both zoom and in person meetings

- The CNY Community Foundation gave us an overview of the Charity.
- Looking after ourselves with member Elaine Skibitski presenting skin care.
- Shared our meeting with CDO and Yvonne Conte presentation "7 Habits of Supremely Happy People
- Member Debbie Vecchio, Wells Fargo Advisor/Wealth Manager, answered financial questions from members on March 16.
- Denise McGraw Executive Director Girls on the Run provided an overview of their program on April 20. Attending from the NYS Women Inc was Janet Carey and Helen Rico
- Members provided information to Sue Bellor for her survey.
- CNYs annual scholarship is now part of the CDO offerings.

Mohawk Valley President- Gina Dier

The chapter has been meeting via zoom.

- September Sponsored had a Pandemic Workshop Takeaways and a monthly meeting
- October had the Small Business Center presenting Pivoting During the Pandemic
- January had the Unstoppable You LLC, Heather Beebe, presented Virtual Vision Board
- April started a multipart presentation Challenging Bias in the Workplace, Part 1 a workshop to discuss the different types of bias (both deliberate and unconscious) that women face at work

Rome Chapter's President - Beth Jones

The chapter has been meeting via zoom.

- October -Teamed with the Rome Chamber to host a zoom Congressional Candidate Forum, which is held during NBWW. One of the candidates refused our offer. We cancelled our planned event and will celebrate NBWW in the near future.
- Our chapter and the Rome Chamber organized a way to celebrate NBWW and to present our annual "Yellow Rose of Challenge Award". Michele Salisbury (current member) was selected to receive this award. Michele is the CFO-Director of Economic Development and Outreach at NSTEC.
- Zoom meeting was held on October 21st. on the subject of Breast Cancer and Domestic Violence Awareness
- November Zoom program hosted by Heather Sullivan. The topic was "The 2020 US presidential Election-10 Truths No Matter Who Wins. Heather is an Investment Adviser Representative at National Benefit Life/Primerica
- A second Zoom meeting was held on November 19th. Our guest speakers were Franca Armstrong, Dean at Mohawk Community (MVCC) Rome Campus and Kristen Kobla, Executive Director/Leadership of Excellence at MVCC, Utica Campus. The topic was "How Important Women Should Learn Leadership Skills". After much discussion, we discovered Kristen had some students

that did qualify to apply for the CDO scholarship programThree of Kristen's student were selected to receive the scholarship/grants.

- New Member- Kristen Kobla was so impressed with our mission, she joined our membership the following day.
- January -Beth Jones had several meetings at the Rome Chamber in regards to our annual "Chapter Scholarship". The Rome College Foundation selected Phoebe Marvel to receive the Rome PBW scholarship.
- February Our annual PBW of Rome Chapter Scholarship ceremony was hosted by The Rome Chamber. Beth Jones, Pres presented a \$500 check and a "Certificate of Excellence" to Phoebe Maryel
- May 19 Women in Apprenticeship and Nontraditional Occupations presentation by Stephanie
 Heiland -Director of the WANTO grant. The million dollar grant focuses on helping women upskill in a
 career field that falls into a nontraditional category. The goal is recruit and train women in quality
 programs and increase opportunities for women such as enhanced manufacturing, IT, agriculture,
 trades and more.

St Lawrence Chapter President - Sue Bellor

- October -Speaker and member Erica Leonard, Manager of St. Lawrence Centre (update on mall and special events)
- November Woman of Year Dinner
- December Annual Renewal House guest speaker and receiver of our donations
- January- Hosted an online meeting with NYSW Inc. President Jacquie Shellman
- February Speaker and member Cosette Witty-Lewis, Physician Assistant with topic: The Silver Lining
 of Covid and women's health updates; also, discussion of Advocacy Topic (Discrimination and
 Devaluation of Women in the Workplace)
- March chapter adds to advocacy topic dataand responds to Janet Carey's NYSW Exec.
 Committee Questions; also scholarship applications due end of March
- Update from Massena Library on April 8.
- Please also note one member per month provides a raffle basket to support our scholarship.





ADVOCACY

Sue Bellor, Advocacy Chair

Date: January 5, 2021

Re: Survey Results of Topic

The topic that rated first of importance is:

Discriminating Against Women/Undervaluing of Women in the Workforce

Steps for action:

- Sue Bellor will reach out to club presidents through assistance of Regional Directors to: communicate topic. (Directors and presidents please confirm delivery of this document and notification to Sue at <u>sbellor1@twcny.rr.com</u> by January 15th.)
- 2. At the club level, the chapter president will discuss with members the topic and they will share their experiences and how currently they deal with this issue, whether in business, company, or on the job. The president will make a list of 3 ways they handle the issue now and/or by stating if policy is in place, and then will send this information to Sue Bellor by May 1st.
- 3. Locally, each chapter will invite a speaker for a monthly program topic or plan with your own member(s) a presentation.
- 4. Statewide; plan an interactive session at state conference with panel of speakers or a focus speaker for ongoing active guidance and promotion.

Report from Sue Bellor, Advocacy Chair Date: May 11, 2021

Following up to the topic:

Having reached out to club presidents for their responses and grateful for those who did respond with their examples, along with how they dealt with those issues, step 4 is in the works.

Sue will lead an interactive workshop with NYSW Inc. attendees at the state conference on this topic.

BYLAWS

Susan Mager, Bylaws Chair

Goals

- Present Bylaw changes to membership for vote & conduct Bylaw hearings when Bylaw changes are presented.
- Assist Chapters with Chapter Bylaws.

Actions Taken on Goals

• There are no Bylaw changes to present at this Conference.

COMMUNICATIONS

Linda Przepasniak, Communications Chair

Committee Members: Joyce DeLong, Katherine Smith, Susan Mager, Renee Cerullo, Lisa Zawotny

Goals

 To promote and enhance visibility of NYSW Inc. and provide information to members via NIKE, the Communicator and Social Media.

Actions Taken on Goals

*Produced quarterly NIKE Magazines and monthly Communicator newsletters. Participated in Strategic Planning sessions relative to marketing and publicity:

*According to Mail Chimp (application used to produce Communicator), the following is the Email Marketing Engagement Report as of 5/30/21:

- 33% of subscribers are highly engaged and "often" open and click emails;
- 15% of subscribers are moderately engaged and "sometimes" open and click emails;
- 51% of subscribers are not very engaged and "rarely" open and click emails.
- NYSW, Inc. has 473 subscribers.

While the percentage of highly engaged subscribers increased by 6% since the Spring 2021 Board Meeting,(from 27% to 33%), the "rarely" engaged subscriber rate is still over 50%. Organization leaders need to address this issue.

* Also note that all listings of NIKE All Stars expire with the May/June issue of NIKE.

NIKE

Susan Mager, NIKE Manager

Goals

Manage fundraising to support NYS Women Inc. NIKE magazine.

Encourage "All Stars" listing of individuals, Chapters & Regions.

Actions Taken on Goals

- Funds raised as of 05/29/2021 were \$1325.00. Additional deposits will show up in June-estimate income \$1876.00..
- To meet the 2020-21 NIKE income budget. Approximately \$624.00 raised is at the Conference opportunity is need to meet the 20-21 budget.
- Reminder: All listings expire with the May/June issue of NIKE with the following exception: The Region V & Region II Spring Challenge listings and a special donation made by David Raycroft (In Memory of Audrey MacDougall-longtime NIKE Business Manager), will be carried into the 2021-22 issues. Congrats to Region II for meeting Region V's Spring Challenge supporting NIKE.

FINANCE

Ruthann Rocque, Finance

Committee Member: Mary Stelley

Goals

- Review income quarterly
- Review expenses quarterly
- Complete audit of 2019-2020
- Meet with team to prepare and present 2021-2022 budget for State Conference

Actions Taken on Goals

- Reviewing the financials
- Prepared 2021-2022 budget
- Working to complete audit on 2019-2020 financials

MEMBERSHIP

Renee Cerullo

As of 5/28 we have 332 active members and 61 lapsed members

The past year has been very hard on membership numbers. We lost a lot of members and had very few new members due to lack of meetings. We have a few chapters on the verge of shutting down. I strongly encourage chapter presidents to log into the member site and look at their chapter rosters. Please make sure your numbers match ours. We are having issues with Chapter treasurers not sending in checks again. All checks should be sent to the state database manager not the local treasurer OR the State treasurer. They do NOT process dues.

MEMBERSHIP TOTALS AS OF 5/28/21

NYS Women Inc. Chapter Totals as of 5/28/2021

Export to Excel

Chapter	Current	Lapsed
716 Chapter (Clarence)	9	0
Buffalo Niagara Chapter	41	6
Capital Region Womens Network	14	0
Chadwick Bay	10	2
CNY Chapter	12	0
Greater Binghamton Chapter	11	2
Lake to Lake Women	12	0
Lakeshore Chapter	8	0
Member at Large	17	1
Mohawk Valley Chapter	13	0
Professional Business Women of Rome	17	1
Professional Women of Sullivan County	14	11
Professional Women of the Finger Lakes	11	4
Richmond County Chapter	9	1
Southern Finger Lakes Women	0	1
St. Lawrence Chapter	8	1
Staten Island Chapter	55	11
Steuben County Women	7	1
Susquehanna Chapter	13	9
Town & Country	1	0
Tri-County	9	5
Walton Chapter	20	0
Westchester Chapter	10	0
Yates County Women	11	5

STATUS OF WOMEN

Elaine Croteau, Status of Women Committee

Committee Members: Helen Rico, Pat Fanning

Goals

- Put together action points on ERA amendment.
- Contact members of the House of Representatives and Senate.

Actions Taken on Goals

Members were contacted and received an email to complete and send to representative in the House.
 The removal of the time to approved was removed.

WOMEN'S DAY AT THE NYS FAIR

Pat Fergerson, Women's Day at the NYS Fair Chair

Goals

- To promote NYS Women, Inc.
- To provide an opportunty to gather and share.
- To notify everyone of details as soon as they are available.

Actions Taken on Goals

- Contact made with several people who all have told me, "we don't know".
- Info: Women's Day could be August 25th or September 1st. None of the buildings are open. No date is set. No Special Day Events are yet planned.

YOUTH LEADERSHIP

Adriene Emmo, Youth Leadership

Goals

Leadership Day Program (piloted by the Lake to Lake Chapter)

Actions Taken on Goals Though Covid prevented holding Leadership Day last year, this fall will bring a different view and we may be able to schedule this event. We invite you to hold one as well with this program outline as a starting point. Please reach out to us if you have any questions.

Leadership Day Program

Start the day with a bagel fest meet and greet of sophomore, junior and senior students

(1) Budget Basics:

To educate young women in the art of financial planning and management in an effort to help them understand banking and budgeting in their formative years.

How do we accomplish this?

Invite a local banker to attend and ask them to introduce our young women on how to open a savings account, to open a checking account and how to set up a budget including why should they have one.

Students learn that a budget is a financial plan for balancing their income and spending. The most common form of a budget is a monthly plan. When they use a monthly budget, they'll determine how much money they can expect to make and how much they want to spend at the beginning of each month."

By knowing what's coming in and going out, they can more effectively plan for the future. This means they'll be more inclined to spend and save with purpose, which can lead to greater financial freedom. Budgeting can help them achieve their financial goals by providing clarity; and after they learn how to manage their money effectively, they could end up spending less frivolously and saving more for long-term and more important goals, like building up an emergency fund, saving for college, or having funds to invest.

By giving back to the registered students' their registration fee of \$5, the Bank (if willing) matches that and sets up a starting bank account for them.

(2) First Amendment-First Vote:

FAFV is an inclusive, non-partisan civic engagement program designed to encourage high school girls, grades 9-12 to actively participate in the political process and begin to imagine themselves as candidates for elected office sometime in their future. The program is an educational workshop, including participating in civic leadership development; students will become familiar with the 1st and 19th Amendments guaranteed in the US Constitution and the role each Amendment played in securing greater gender equity for women and appreciate the historical significance of Seneca Falls as the birthplace of women's rights.

Founder Melina Carnicelli (former Mayor of Auburn NY) has presented the full program to many high schools in NY State. Due to time constraints, she can present an abbreviated version for Leadership Day. Any of our chapters can reach out to her for this program.

(3) Power Point Presentation Prepared by Diana Smith (former mayor of Seneca Falls)

A Reality Story:

A power point presentation takes a young woman from high school through college and into the workforce while addressing all the essentials for living – a real education and eye opener for living in the 21st century. The power point will afford for pitfalls and successes with best practices. This can be provided to all chapters.

(4) Jeopardy Game:

Interactive Jeopardy with topics for teens. Lake to Lake Women is currently working on creating all the topics and manner in which to play and is glad to share the final product when complete. A sample of questions and answers follows:

TOPIC CAREERS:

Engineering that deals with design, construction and maintenance of physical and naturally built environment Civil Engineer

Chief information officer, chief digital information officer or information technology directory IT Director

A health care practitioner who practices medicine in collaboration with physicians.

Physician's Assistant

A professional who suggests and renders financial services to clients based on their financial situation.

Personal Finance Advisor

A licensed dental professional registered with a dental association or regulatory body within this country of practice.

Dental Hygienist

(5) Closing day remarks and comments and a class picture.



CAREER DEVELOPMENT OPPORTUNITIES (CDO)

Linda Przepasniak, CDO President

Committee Members Robin Bridson, VP; Susan Mager, Treasurer; Ramona Gallagher, Secretary; Directors: Helen Rico, Sara Ayala, Robin Allen, Ruth Ann Rocque, Jacquie Shellman

Goals NYS Career Development Opportunities Inc. is a non-profit 501-3C corporation established in 2005 and works in collaboration with NYSWomen, Inc.. Our overall goals are:

- To contribute as a funding source for New York State Women, Inc. (NYSW) in its overall goal to support females in achieving their full potential;
- To provide outreach programs to women who would otherwise remain unemployable;
- To empower business and professional women by sponsoring lectures, seminars and online training;
- To support educational assistance to women where benefits do not exist by offering scholarships and grants; and,
- To introduce girls (ages 13-17) to workshops and seminars about making career and lifestyle choices

Actions Taken on Goals

- Since September 2020, the CDO has sponsored 7 monthly zoom events/workshops for the benefit of CDO, NYSW members and the public free of charge. Each event was publicized via social media and the NYSW Communicator;
- Three (3) awardees were selected in the Fall Cycle of the CDO Scholarship/Grant program. Scholarships and grants totaled \$1,000.00 and were awarded in January of 2021;
- The NYS CDO was the recipient of a \$500 donation from the Central NY Chapter of NYSW;
- There were no applications received for the Scholarship/Grant program Spring Cycle (March 15-May 15);
- Pampered Chef CDO fundraiser was held in the Spring of 2021;
- The CDO's Annual Membership Meeting and Election of Officers will be held on June 21, 2021 via zoom. CDO members in good standing are invited to attend. Membership opportunities are available to all who support the mission and vision of the organization. Membership application and donation forms may be found on the CDO web page https://www.nyswomeninc.org/NYSCDO

Please support the work of this organization; All donations are tax deductible.



NY GRACE LEGENDRE ENDOWMENT

Annual Report to NYSW

Well the year 2020-2021 will be memorable one. We survived COVID and learned how to have meetings via Zoom. Even with the restrictions of the pandemic, we were able to work on our goal of Strategic Planning. The Strategic Planning Committee met 3 or 4 times during the year and discussed the following:

- Board Development: How to get younger people on the Board
- Fellowship: Getting more applicants and a revision of the application
- Bylaws: Modernize the bylaws and create a Policies and Procedures Manual
- Relationship with NYSW, Inc: Name legalities and educating our purposes and programs to NYSW.
- Communications: Use of social media, market GLEF to NYSW and the general public

NYSW is very important to our success. We would like to put on a program for your local or region. We want to share our purposes and programs of GLEF.

At this conference, we will be announcing the winners of this year's fellowship and announce the winner of the Special Grant. You will be impressed with the women who won.

We also elected new officers for the year.

President Neale Stieniger
Vice President Ed Barnas
Secretary Elaine Croteau
Treasurer Janet Carey

Here is to a great 2021-2022.



NY GRACE LEGENDRE ENDOWMENT FUND, INC. Donations Received May 1, 2020 – April 30, 2021

Individual & Group Gifts

Sue Ellen Balluff Margherita Clemento IHO Elizabeth Drislane IHO Neale Steiniger Sue Mager MaryEllen Morgan IMO Rosemary McGuire Linda Rankin Neale Steiniger IHO Maria Barnas Mary Stelley IMO Donald Berard IMO Audrey MacDougal IMO Tim Pollock Barbara Ziegler IMO Kenneth Howell

Regions

<u>Local Chapters</u> NYSW Lakeshore Chapter

A. Total Individual & Group Gifts \$ 815.00

B. Bequests - Corporate Donors \$ 0.00

Total Donations Received \$ 815.00

SUMMARY
Total Funds Paid –
April 30, 2020 \$ 402,322.40
Individual & Group Gifts 815.00
Bequests & Corporate Gifts
Total Funds Paid – \$ 403,137.40
Benefactor Pledges Unpaid \$ 2888.00

Total Funds Raised \$ 406,025.40

FOUNDERS		BENEFACTORS
Albany BPW	1	Completed – 57
Beverly Baker	1	
* Eugenia M. Barnaba	2	June Aulik 1
Bay Ridge BPW	1	Maria & Edward Barnas 1
Elizabeth A. Benham	1	Margaret Barry 2
Diane Bergmanson	1	Katherine E. Boland
Lois Bircher	1	Eugenia Barnaba 1
Elizabeth Ann Brown	1	Margherita Clemento 1
Rita M. Burrell	1	Nancy Church 1
IHO BPW/NYS	1	Alyce Daly 1
Mary E. Chisholm	1	District IX 4
Mildred E. Clark	1	Elizabeth Drislane 4
* Marie E. Creel	1	Susan M. Fayle 1
Alyce Daly	1	Theresa Fazzolari 2
Elsie Dedrick	1	Betsy Forkas 1
District III	1	First Union Bank 1
District IX	1	Carolyn Frazier 2
Dewella J. Dobson	1	Ramona L. Gallagher 1
Elizabeth A. Drislane	1	Carol B. Greenough 2
Miriam T. Elkins	1	Harriet L. Hurlburt
Franklin of Malone BPW	1	Janet M. Jones 6
GLEF Board of Directors	1	Viola McKaig 1
Gotham BPW	1	Nassau County 2
Dr. Meryl R. Grayer	3	NBT Bank, NA 1
* Carol B. Greenough	1	Linda Provo
Toni Grossi	1	Rochester Chapter 3
Joyce R. Hart	1	St. Lawrence County BPW 1
* Mary C. Hastings	2	Mary A. Stelley 2
Virginia M. Heines	1	Neale Steiniger 1
Ithaca BPW	1	Clare Sullivan 1
Janet M. Jones	1	Helen Swank 2
Jane M. Klausman	1	Wachovia Bank 1
Barbara Leonard	1	Linda Winston 1
Betty P. Lomonaco	1	Yonkers BPW 1
Viola McKaig	1	Barbara Lynn Ziegler 5
Northern Dutchess BPW	1	Barbara Lymi Ziegiei
Betty O'Connor	1	<u>In Progress – 8 Balance Owed:</u>
Mildred E. Olsen	1	$\frac{\text{In Flogress - 6 Balance Owed.}}{\text{Margherita Clemento} - 2^{\text{nd}}} \qquad 100$
Catherine H. Raycroft	1	Elsie Dedrick 40
Rochester BPW	1	Betty Drislane – 5 th 150
Dolores S. Schultz	1	Helen Long 480
Louise A. Sienko	1	Marilyn Mannino 800
Patricia Stella	1	Mary Ellen Morgan 490
Ruth Foster Sturm	2	
		Neale Steiniger – 2 nd 495
* Helen Swank	2	Barbara Ziegler – 6 th 333
White Plains BPW	1	<u>\$2888</u>
Gladys S. Wiedrich	1 1	TOTAL PLEDGES 1986 – 2020
Barbara Lynn Ziegler Total FG Pladges	<u> </u>	
Total FG Pledges		Founders Group 54
Total FG Donors	48	Benefactors 65
		119

^{*} Five Founding Mothers: Barnaba, Creel, Greenough, Hastings, Swank Completed – 34

119 pledges @ \$1,000 = \$119,000.

Past State Presidents:

2019-20	Robin Bridson
2017-19	Debra Carlin
2016-17	Theresa Fazzolari
2015-16	Renee Cerullo
2014-15	Colleen Ostiguy
2013-14	Amy Kellogg
2012-13	Susan Mager
2011-12	Patricia M. Hendrickson
2009-11	Mary Ellen Morgan
2008-09	Neale Steiniger
2007-08	Linda Provo
2006-07	Linda Winston
2005-06	Helen Rico
2004-05	Linda Przepasniak
2002-03	Carolyn Frazier
2001-02	Maria Hernandez
2000-01	Viola McKaig
1999-00	Mary Stelley
1998-99	Lucille Argenzia
1997-98	Elsie Dedrick
1996-97	Clare Sullivan
1995-96	Barbara Lynn Ziegler
1993-94	Audrey MacDougall
1992-93	Catherine Raycroft
1991-92	Betty Drislane
1989-90	Betty O'Connor
1987-88	Betty P. Lomonaco
1986-87	Diane Bergmanson
1982-83	Dorothy Mangano
1980-81	Louise Sienko
1976-77	Lois Bircher